

## Privacy Policy:

### How We Collect and Use Information

#### *Information we may receive from third parties:*

We may receive information about you from third parties. For example, if you access our websites or Service through a third-party connection or log-in, for example, through Facebook Connect, by “following,” “liking,” adding the Jenn’s 311 Radio application, linking your account to the Jenn’s 311 Radio Service, etc., that third party may pass certain information about your use of its service to Jenn’s 311 Radio. This information could include, but is not limited to, the user ID associated with your account (for example, your Facebook UID), an access token necessary to access that service, any information that you have permitted the third party to share with us, and any information you have made public in connection with that service. If you allow us access to your friends list, your friends’ user IDs, and your connection to those friends, may be used and stored to make your experience more social, and to allow you to invite your friends to use our Service as well as provide you with updates if and when your friends add Jenn’s 311 Radio. You should always review, and if necessary, adjust your privacy settings on third-party websites and services before linking or connecting them to the Jenn’s 311 Radio Service. You may also unlink your third party account from the Service by adjusting your settings on the third party service.

#### *Analytics information:*

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Service. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

#### *Log file information:*

Log file information is automatically reported by your browser or mobile device each time you access the Service. When you use our Service, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol (“IP”) address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information.

#### *Clear gifs/web beacons information:*

When you use the Service, we may employ clear gifs (also known as web beacons) which are used to anonymously track the online usage patterns of our Users. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened and which links are clicked by recipients. The information is allows for more accurate reporting and improvement of the Service.

#### *Device identifiers:*

When you access the Service by or through a mobile device (including but not limited to smartphones or tablets), we may access, collect, monitor and/or remotely store one or more “device identifiers,” such as a universally unique identifier (“UUID”). Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device’s operating system or other software, or data sent to the device by Jenn’s 311 Radio. A device identifier may convey information to us about how you browse and use the Service. A device identifier may remain persistently on your device, to help you log in faster and enhance your navigation through the Service. Some features of the Service may not function properly if use or availability of device identifiers is impaired or disabled.

#### *Location data:*

When you access the Service by or through a mobile device, we may access, collect, monitor and/or remotely store “location data,” which may include GPS coordinates (e.g. latitude and/ or longitude) or similar information regarding the location of your mobile device. Location data may convey to us information about how you browse and use the Service. Some features of the Service, particularly location-based services, may not function properly if use or availability of location data is impaired or disabled.

#### *Use of certain service type information we collect about you:*

We use or may use cookies, log file, device identifiers, location data and clear gifs information to: (a) to provide and monitor the effectiveness of our Service; (b) monitor aggregate metrics such as total number of visitors, traffic, and demographic patterns; (c) diagnose or fix technology problems, and (d) automatically update the Jenn’s 311 Radio application on your mobile devices.

#### *Sharing of Your Information*

We will not rent or sell your information into third parties outside Jenn’s 311 Radio and its group companies (including any parent, subsidiaries and affiliates) without your consent, except as noted below:

- **Who we may share your information with:** We may share your information with thirdparty business partners and Trusted Users for the purpose of providing the Service to you. Third party business partners will be given limited access to your information as is reasonably necessary to deliver the Service, and we will require that such third parties comply with this Privacy Policy, or operate under a similar privacy policy.
- **Who can see your IP address:** A selection of Trusted Users with administrative powers on Jenn’s 311 Radio have the ability to review IP addresses of users to reduce abusive behavior. Any third party service embedded on Jenn’s 311 Radio such as an advertiser, video provider, social network or other third party will also have access to your IP address.

#### *What happens in the event of a change of control:*

We may buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets and/or businesses. Your information such as customer names and email addresses, User Content and other user information related to the Service may be among the items sold or otherwise transferred in these types of transactions. We may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the company.

*Instances where we are required to share your information:*

Jenn's 311 Radio will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of our Service; and/or (c) to exercise or protect the rights, property, or personal safety of Jenn's 311 Radio, our Users, or others.

*Sharing certain service type information we collect about you:*

We may share certain service type information, including information obtained through tools such as cookies, log files, device identifiers, location data and clear gifs (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.): (i) with our third-party business partners for the purposes described in the section above on "How We Collect and Use Information." We may also aggregate or otherwise strip data of all personally identifying characteristics and may share that aggregated, anonymized data with third parties.

The Jenn's 311 Radio Privacy Policy does not apply to, and we cannot control the activities of third parties. Please consult the respective privacy policies of such third parties or contact such third parties for more information.

## **How We Store and Protect Your Information**

*Storage and Processing:*

Your information collected through the Service may be stored and processed in the United States or any other country in which Jenn's 311 Radio or its subsidiaries, affiliates, or service providers maintain facilities. Jenn's 311 Radio may transfer information that we collect about you, including personal information, to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the U.S. or any other country in which Jenn's 311 Radio or its parent, subsidiaries, affiliates, or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

*Keeping your information safe:*

Jenn's 311 Radio cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service. However, Jenn's 311 Radio cannot ensure or warrant the security of any information you transmit to Jenn's 311 Radio or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed. Your privacy settings may also be affected by changes to the functionality of third party sites and services that you add to the Jenn's 311 Radio Service, such as social networks. Jenn's 311 Radio is not responsible for the functionality or security measures of any third party.

#### *Compromise of information:*

In the event that any information under our control is compromised as a result of a breach of security, Jenn's 311 Radio will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

#### *Opting out of collection of your information for Tracking:*

Please refer to your mobile device or browser's technical information for instructions on how to delete and disable cookies, and other tracking/recording tools. Depending on your type of device, it may not be possible to delete or disable tracking mechanisms on your mobile device. Note that disabling cookies and/or other tracking tools prevents Jenn's 311 Radio or its business partners from tracking your browser's activities in relation to the Service, and for use in targeted advertising activities by third parties. However, doing so may disable many of the features available through the Service. If you have any questions about opting out of the collection of cookies and other tracking/recording tools, you can contact us directly at [info@jenns311radio.com](mailto:info@jenns311radio.com).

#### *Children's Privacy*

Jenn's 311 Radio does not knowingly collect or solicit any information from anyone under the age of 13. The Service and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible.

#### *Links to Other Websites and Services*

We are not responsible for the practices employed by websites or services linked to or from the Service, including the information or content contained therein. Please remember that when you use a link to go from the Service to another website, our Privacy Policy does not apply to thirdparty websites or services. Your browsing and interaction on any third-party website or service, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not control over any third-parties that you authorize to access your User Content. If you are using a thirdparty website or service (like Facebook, Google groups, or an IRC chatroom) and you allow such a third-party access to you User Content you do so at your own risk. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources other than through the Service.